

# Privacy Policy

This privacy policy discloses the privacy practices for <http://glurbanforestry.com/>. This privacy policy applies solely to information collected by this web site. It will notify you of the following:

- 1 What personally identifiable information is collected from you through the web site, how it is used and with whom it may be shared.
- 2 What choices are available to you regarding the use of your data.
- 3 The security procedures in place to protect the misuse of your information.
- 4 How you can correct any inaccuracies in the information.

## **Information Collection, Use, and Sharing**

Great Lakes Urban Forestry Management is the sole owner of the information collected on this site. We have access to/collect information that you voluntarily provide in your user profile, your online forum participation, and your survey responses.

We ask for your email address so that we can send you email invitations to participate in our upcoming surveys, and as a means to see if you qualify for certain marketing research projects. Other information we request, such as your name, address, gender, condition and symptoms are for matching you with marketing research projects.

## **Your Access to and Control Over Information**

You may opt out of any future contacts from us at any time. You can do so by contacting us via

phil@graftreecare.com. You may:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

## **Security**

Great Lakes Urban Forestry Management takes strict measures to ensure all aspects of data collection are secure. Access to all personal information is restricted and limited to key personnel. Our website security is reviewed periodically and can only be accessed via a strict password policy. We will never ask you for private information such as your credit card or social security numbers as a part of our research. However, we may be required by law to ask for your social security number or other government-issued identifier to comply with reporting laws and regulations if you are the recipient of survey incentives. We use SSL encryption when collecting or transmitting sensitive information. Your profile information is highly confidential and is only by Great Lakes Urban Forestry Management to contact you concerning our marketing studies, newsletters, incentive notifications, or as otherwise provided for in the privacy policy.

## **Links**

This web site contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

## **Sharing**

We share aggregated demographic information with our partners and clients. This is not linked to any personal information that can identify any individual person.

We may partner with businesses to provide specific services. When the user signs up for these services, we will share names, or other contact information that is necessary for the third party to provide these services. These parties are not allowed to use personally identifiable information except for the purpose of providing these services.

## **Updates**

Our Privacy Policy may change from time to time and all updates will be posted on this page.

If you feel that we are not abiding by this privacy policy, you should contact us at [phil@graftreecare.com](mailto:phil@graftreecare.com)